

## MORIAH CAPITAL APPEAL

Fortuitously timed, this year our Appeal coincides with our historic achievement of the acquisition of the land upon which our Queens Park campus is built. We recognise this as a significant opportunity granted by the State Government to a private Jewish Day School. The purchase secures the land that houses our College - including in excess of 50 million dollars worth of infrastructure. It is remarkable when we step back in time, a mere 70 years, to remember Abraham Rabinovitch, who founded Moriah College with a small cohort of students. Since then, we have extended the leasehold to enable all of our students from Year K through to Year 12 to be located on one campus, our Queens Park Moriah College Campus, our home, which we come to each day.



With the support of our Moriah community, our previous appeals have been highly successful. Every day, we reap the benefits of our generous donors from the past Capital Appeals. In 1997, the six million dollars raised allowed us to make room for more students. In 2003, we raised eight million dollars to build our Queens Park Primary School Campus. In 2011, seven years later, we will all come together to raise funds to secure the ownership of our land. It will allow us to own the land rather than face the unknown and uncontrollable increases in lease payments.

The decision to purchase the land is not an extravagant one, but a necessary one and a unique and rare opportunity!

Giora Friede and Judy Lowy  
Co-Chairs Moriah College Capital Appeal 2011

## JCA 2011 CAMPAIGN EVENTS

### MAJOR DONORS EVENTS



### WOMEN'S DIVISION



### WOMEN'S GOLD



### CONNECTIONS EVENT



### YOUNG LEADERSHIP



### FOUNDERS MORNING TEA



### YOUNG MAJOR DONORS



## ROSH HASHANA NEWSLETTER 2011

As the new Appeal Chairman of the JCA, I am faced with so many questions about how we go about our fundraising and how we are engaging across our community.

How should we engage across generations and across interest groups that are as diverse as any community could be? How do you make something

relevant to a 70 year old that is also relevant to a 35 year old? If we are to have your support and your donation, then what is the best way to engage you and your family?

In my opinion the bottom line is that *you're either in, or you're out*. Though many of us think of ourselves as part of our community, let me ask you how you participate and what you really do to make our community better? Fundamentally, this comes down to whether you see yourself as a participator or a spectator in communal affairs.

If your community is a fundamental part of who you are then it stands to reason that your responsibilities should include the long term well-being of your community, as much as the support of its immediate, and often tragic, needs. If your community is something you believe in, then consider the following: When you are next invited to a communal event, a business lecture or to hear an overseas speaker, rather than dismiss it, think about how this event will help you grow and help you develop. Think about how you can give back, by passing on this learning to others.

In doing so, you are making more of just being there – you are learning and through it perhaps teaching others. This is a core tenet of my life's learning and an idea passed down to me by my late father.

Sometimes I wonder what messages and ideals I would like to pass onto my children, especially about our community. One that I truly believe in (and have started the conversation with my teenage boys) is about getting involved. *Participate* and don't just be spectators in life - or in your community. The joy of being involved and helping others, be it through good deeds or hours spent on communal work as well as generous donations, should always be a part of our lives.

The Greek philosopher, Democritus said, "*Words are but the shadows of actions*". So be proud of who you are, be aware of your legacy and look for opportunities to act. Your actions show people who you really are.

Our journey in life, our journey within our community is never really over. The journey is also one that, I believe, requires your personal involvement in and commitment to.

I take this opportunity to wish you all Chag Sameach and a meaningful fast.

Michael Graf  
Appeal Chairman and Vice President  
Jewish Communal Appeal



# שנה טובה

The Jewish Communal Appeal  
wishes you Shana Tova  
and well over the fast

## COMMUNAL BENEFACTOR LAUNCHES FUND THROUGH JCA



### The Millie Phillips Jewish Education Fund

Millie Phillips, a well known communal figure and benefactor will be launching the Millie Phillips Jewish Education Fund in October through the JCA. Millie has been a generous supporter of our community and has played an integral role in many major capital appeals – Emanuel School, Mount Sinai College and JewishCare to name a few. She has also been instrumental in supporting Masada College. Millie's foresight and generosity will support a range of communal organisations delivering high quality programs and initiatives to strengthen Jewish continuity and Jewish identity.

The specified purpose of the Fund is the promotion of Jewish continuity by the provision of funding for scholarships, bursaries, grants and educational programs to enable Jewish children to develop and embrace their Jewish heritage and identity.

Millie has particularly specified that funds should go to helping Jewish families in need of help with school fees outside funding provided by JCA; children who can't afford to go to youth camps or to help children go on programs to Israel. Millie is passionate about supporting our youth on their journey of Jewish self-discovery.

There is a famous quote by Mahatma Gandhi, "Be the change you want to see in the world". Millie is certainly making that happen, providing our community with the resources to nurture seeds of Jewish commitment through her generosity of spirit.

The committee advising the fund consists of Millie Phillips, Alex Abulafia, Danny Dreyfuss and Peter Philippsohn OAM who will make recommendations regarding the distribution of the money.

"On behalf of the JCA and our community we thank Millie and are overwhelmed by her contribution" said Peter Philippsohn OAM, President.

JCA now has a total of 12 endowment funds (including the Millie Phillips Education Fund) totalling \$8.9 million. These funds (which are usually an amount in excess of \$500,000) have been entrusted to the JCA for a specific purpose by an individual or family who are passionate about a particular aspect of our community and its future.

The Millie Phillips Education Fund will be launched to JCA member organisations at an event on 18 October. For further information please contact the JCA office on 9360-2344.



Peter Philippsohn OAM and Sheila Philippsohn, Millie Phillips, Ian Sandler



## TWO COMMUNAL LEGENDS HONOURED BY THE JCA

At JCA's communal event on 3 August, two women who have been integral to our community were honoured by the JCA with their inaugural lifetime achievements awards.

The recipients were nominated by JCA member organisations and were decided by the Awards Council comprising Jillian Segal AM (Chair), Brian Schwartz AM and Professor Bernie Tuch.

Presented by JCA President Peter Philippsohn, the award itself was personally designed and donated by Jeff Einstein Jewellers.

**The Shofar Award** [For outstanding service to the Jewish Community of NSW where the recipient needed to be currently serving the community.]

Awarded to Josie Lacey OAM nominated by the NSW Jewish Board of Deputies.

Josie began her communal career in 1981 and was elected in 1987 to the Executive of the NSW Jewish Board of Deputies and became Chair of the Community Relations Committee. She has chaired the Board's interfaith and multicultural relations committee for many years until she stepped down in 2010. Josie's achievements and long term involvement with Jewish and wider communities are widely acknowledged by the leadership positions she held and is still currently holding today in the Human Rights and Equal Opportunity Commission, Ethnic Communities Council of NSW, Women's Interfaith Network of which she was founding convenor and NSW World Conference of Religions for Peace which she has chaired. In nominating Josie, Yair Miller, President of NSW Jewish Board of Deputies wrote:

Josie is a prominent member of Sydney's Jewish community and an interfaith activist who has dedicated her adult life to interfaith and intercultural work.

Having begun her career as a community activist 30 years ago, she has immersed herself in advancing social inclusion, both at grassroots and leadership levels. She was also deeply involved in a broad range of organisations which share the common purpose of promoting the common good.

Josie has demonstrated an exceptional lifetime commitment to the NSW Jewish community. Her contribution of time, creativity, energy and resources sustain and enrich the Jewish community.



Ian Lacey AM and Josie Lacey OAM

Josie's award was accepted on her behalf by her daughter Rebecca Ehrlich who commended her mother's lifelong dedication to the Jewish Community.

**The Hal Goldstein Lifetime Achievement Award** [Honours a senior member of the community whose service spans a minimum of 25 years. The recipient may or may not be currently actively serving the community. The award has been so named in honour of a man whose name was synonymous with JCA as well as our community.]

Awarded to Holocaust survivor Marika Weinberger OAM nominated by the Sydney Jewish Museum (SJM).

This award, was a fitting tribute to a lady who has been an active member of the Australian Jewish Community since her arrival in Australia after the Holocaust.

In particular, Marika has made a significant contribution to the manner in which the Holocaust is commemorated and the way it is taught as part of the NSW educational syllabus.

Marika has been on the Board of the Sydney Jewish Museum since its inception in 1992, serving as Vice-President for many years. Uniquely, the Museum's Constitution specifically singles out Marika as being entitled to a Board position for life, or as long as she wishes to hold it.

Marika is a woman of vision. Realising that there would be a need for younger guides to take over from the ageing survivor guides in the future, Marika instigated a training course at the Museum for new volunteer guides in 2000. She herself is still an active volunteer and survivor guide and has taken part on many occasions in the Living Historians projects, leaving a lasting impression on young students.

Whilst Marika's goal has been to secure the lessons and memory of the Holocaust, she has also left an indelible impression on our community's memory.

A deserving recipient of this communal honour, Marika was accompanied to the awards by her family and onto stage by SJM President Gus Lehrer who read out her thanks on her behalf.



Marika Weinberger OAM

